

CITY OF JERSEY CITY OFFICE OF THE MAYOR

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FOR IMMEDIATE RELEASE

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Jersey City Ranked Second Best Up & Coming Fitness City in the Nation by Women's Health Magazine; Fulop Administration Continues to Advance Health & Wellness Programming for Residents

JERSEY CITY - Mayor Steven M. Fulop announced today that Jersey City has been ranked the second best up and coming fitness city in the nation by Women's Health Magazine as part of their "20 Best Up-and Coming Cities for Every Social Scene" report.

The report featured four categories and listed the top five cities in each group. Jersey City ranked second in the fitness category following Scottsdale, Arizona. The other three cities in the group were in order: Ann Arbor, Michigan; Portland, Oregon; and Charlotte, North Carolina.

"We are thrilled that Women's Health has identified Jersey City as a city on the rise with regard to fitness as we certainly know our residents place health and wellness as priority," said Mayor Fulop. "That is why we have added several new recreational programs for our youth and adults, are working to enhance bike and pedestrian assets throughout the city, are investing nearly \$6 million into renovating parks and have expanded nutritional programming through our Health Department."

Jersey City was recently featured as the site for Dr. Oz's Heart Health Clinic as this year's season opener. Under Mayor Fulop's leadership, Jersey City has become a member of the New Jersey Mayors' Wellness Campaign and First Lady Michelle Obama's Let's Move! initiative.

According to their website, Women's Health partnered with Yelp on a six-month-long project that began with Yelp data scientists sorting through some 61 million reviews. "Our methodology was simple: First, we eliminated the obvious major-city contenders. Then, we ID'd spots with a large proportion of highly rated new businesses in the aforementioned "social" categories. We crossedchecked this preliminary list with social-community sites such as Meetup.com and Chowhound.com. Then came our quality control: We set loose our reporters to interview dozens of on-the-ground Yelp community managers and regional team leaders, countless local business owners and experts, and, of course, plenty of everyday citizens.

"Women's Health and Yelp teamed up to find the fittest, artsiest, foodiest, and just plain coolest cities on the rise in America. Put these winners on your must-visit short list," reads the article.

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Jersey City scored highly for the number of gyms and fitness programs offered, with Women's Health citing "31 gyms, 14 Pilates studios, 14 martial-arts studios, four boxing gyms, and 10 dance studios—all within 21 square miles."

For more information about wellness programming offered by the Department of Health & Human Services, please call 201-547-6800.

For more information on recreational programming for adults and children, please call the Recreation Department at 201-547-55003.

All media inquiries should be directed to Jennifer Morrill, Press Secretary to Mayor Steven M. Fulop at 201-547-4836 or 201-376-0699.///